

SOCIAL INNOVATION

a necessity for urban and rural development (?)

D. ARY A. SAMSURA

WEBINAR

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INNOVATION

- The word “innovation” typically associated to progress in science and technology. It sometimes specifically defined as *putting a new product onto the market*.¹
- Meriam-webster definition:
 1. The introduction of something new
 2. A new idea, method, or device



¹ Jacques, P.M. & Miquel, D. (1993) *De l'idée au produit: Guide de la valorisation industrielle de la recherche*. Paris: Eyrolles.

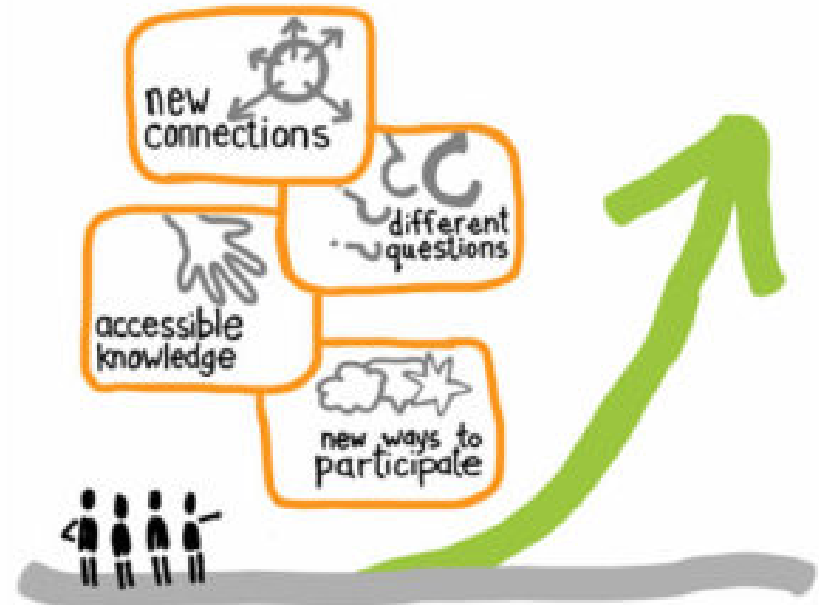
SOCIAL

- Meriam-webster definition:
 1. Of or relating to human society, the interaction of the individual and the group, or the welfare of human beings as a member of society
 2. Tending to form cooperative and interdependent relationships with others



SOCIAL INNOVATION

Social innovation can be defined as a new practice (concept, strategy, organisation) that emerge in society as a ***solution for social challenge***. Social innovation (often) comes as a results of ***multiple stakeholders collaboration***.²



² Mulgan, G. 2007. *Social innovation. What it is, why it matters and how it can be accelerated*, London: Young Foundation.

SOCIAL INNOVATION AS *CO-CREATION*

Co-creation is a process in which *different stakeholders* bring in their own specific resources, such as knowledge, information, competences and experiences and build up an equal relationship among each other to *(co)create and provide public service* for their *common benefits*.³



³ Voorberg, W. H., Bekkers, V.J.J.M. & Tummers, L. G. (2014) A systematic review of co-creation and co-production: embarking on the social innovation journey. Public Manage Rev 17(9), 1333–1357.

SOCIAL INNOVATION AS CO-CREATION IN URBAN AND RURAL DEVELOPMENT

Social innovation and co-creation have been embraced as a promising strategy in urban (and also rural) development given the social challenges and budget austerity with which governments are wrestling.⁴



⁴ Nyseth, T., & Hamdouch, A. (2019). The transformative power of social innovation in urban planning and local development. *Urban Planning*, 4(1), 1-6..

SOME EXAMPLES OF SOCIAL INNOVATION PROJECTS

Community-based Area Development



Almere Osstewold,
Flevoland, Netherlands

SOME EXAMPLES OF SOCIAL INNOVATION PROJECTS

Co-housing development



Lent Nijmegen,
Gelderland, Netherlands

SOME EXAMPLES OF SOCIAL INNOVATION PROJECTS

Urban Community Farming



Delft,
Zuid Holland, Netherlands

SOME EXAMPLES OF SOCIAL INNOVATION PROJECTS

Local Energy Initiative (Energy Production and Electric car-sharing)



Lochem,
Gelderland, Netherlands

SOME EXAMPLES OF SOCIAL INNOVATION PROJECTS

Microfinance for rural community development



Illustration:
Takeo province, Cambodia

CONCLUDING REMARKS

- Social innovation is about those transformational responses that are different. It does not only improve the lives of people but actually change how in fact we are able to respond in the future (Berzin, 2018).
- It is important to create spaces for social innovation to ensure the sustainability of urban and rural development.



D. Ary A. Samsura
d.samsura@fm.ru.nl